



LOTUS
70
1948 - 2018

AUTOMODELLO™ ONE8™

1972-1975 LOTUS EUROPA SPECIAL TYPE 74

LOG38 Press Release for 10 August 2018: Car enthusiasts and collectors of both full-size and scale models can now acquire a large-scale model of one of the most diminutive and iconic sports cars of the 1970's – the Lotus Europa Special in 1:8 scale.

Produced by Automodello in the detail and accuracy for which the company is renowned, and endorsed by Group Lotus PLC, the 1:8 Lotus Europa Special will enhance any collection.

The ONE8™ Launch Edition, limited to just 74 hand-numbered pieces in recognition of its Lotus type number, features the classic black with gold pinstriping, harking back to the glory days of Team Lotus's 1972 F1 World Championship title with cigarette maker John Player Special as sponsors. The fully detailed interior, in oatmeal, adds to the model's timeless appeal.

Each of the Launch Edition models is accompanied by a Certificate of Authenticity signed by the Chief Engineer of the Lotus Europa Special, Mike Kimberley, one of Lotus founder Colin Chapman's right-hand men for more than a decade.

Concurrent to the Launch Edition, Automodello is also offering the Enthusiasts Edition which enables the first collector to choose their 'original factory' body colour, with or without striping, and oatmeal or black interior. Once selected, only 19 pieces will be made in the combination chosen by the inaugural collector. Automodello will limit the number of Enthusiasts Editions so no body colours are duplicated.

The Lotus Europa Special featured the legendary 'Big Valve' Lotus Twin Cam 1600cc engine producing 126bhp, in a vehicle weighing just 740 kg (1631 lb). A leading car magazine of the day famously tested a UK Special to a top speed of 123 mph (198 km/h), did 0–60 mph in 6.6 seconds, and ran the 1/4 mile in 14.9 sec.

James Cowen of Automodello and himself a Lotus Europa fanatic said: "We're delighted to bring this ground-breaking – and ground-hugging – model to reality for collectors around the world. We are proud and honoured to have the backing of Group Lotus in the company's 70th year."

Prices for the ONE8™ Lotus Europa Special start at \$1,995⁹⁵ for the Enthusiasts Edition rising to \$2,495⁹⁵ for the exclusive Launch Edition.

More details can be found at www.automodello.com or +1.847.274.964